Gathering of Fashion's Elaborate---Everything For Mothers---Despite Baby Taking the Lead Here

Cohen's Store

Will Make Mother

Very Happy This Week

The Years of Muslin Underwear ...Opening...

The Occasion of the Opening Brings

"May Day as Hay Day" in White

It's the Time When the Wardrobe Had Better Be Looked Over and to Cohen's for All the Wants for the Season to Come

It is one time of the year when Undermuslins are placed here in a royal assortment of every kind of garments from wherever the finest the best and the greater perfection is attained.

The manufacturers, too, for contracting large quantities, make a price concession, so that this story of "White" can hardly be repeated.

It's at Once the Harvest Time of Undermuslins These Few Out of Hundreds of Others Lace and Embroidery Trimmed Nain-ook Corset Covers, Cambric

Drawers, with hemstitched rur- fles, each	21/2C
Cambric Short Skirts, with hems ruffles.	titched
Torchon Trimmed Corset Covers	25c
With lace trimmed yoke at	39c
Many other styles at	50c
Others up to \$2.70.	

REST.
Cambric, full length, with scalloped embroidery and tucked ruffles, 25c
Others with hemstitched hem and fitted waist for
The same, with double panel front and embroidered panels, for
Trimmed with Val. and elaborate embroidery 98c
Petticoats of nainsook, two rows of platte Val. and Swiss Insertion \$1.25
A great variety of others \$10.00 sell from \$1.50 to
Slipover Gowns, of nathsook, tor 35c chon trimmed, for 35c
Gowns of open embroidery, Empire yoke, for only 50c
Scalloped edge neck and sleeves, $75c$ and embroidered in sprays, for
French nainsook, some embroidered, and others with lace, all new \$1.00 in design, for
\$1.75, Best Gowns we have ever seen,

with square yoke and fine lace \$1.25 Gowns at \$1.50, \$2.00, \$3.00 and up to 86.00 are the novelties that are taken after the French of recent invention. The material is the finest; sewing is superb and perfect. Most of them are changed from

It Is a Bargain Basement Glory

Monday will see more fabrics than ever before, the basement is full to overflowing, space does not permit us on this occasion to talk about them, only these few items out of many hundreds are to be here Monday-Toile de Noid Dress Ging- 73/4c

yard 15c
yard 43/4c
galatea Cloth for, yard 83/4c
AMONG THE WHITE GOODS.
Checked Pajama Cloth 53/4c for, yard 53/4c
voile, yard 121/2c
English Longcloth, piece
Silk Stripe Poplin and 121/2c
AMONG THE MANY BEDDINGS ARE:
Embroidered Pillow Cases 19c

AMONG THE MANY BEDDINGS ARE:
Embroidered Pillow Cases
for 19c
for 69c
75c ones AQa
for
Instead of \$1.59 for \$1.19 Scalloped Bedspreads \$1.19
for 49c
for 49C
THESE VARIOUS THINGS.
Bleached Gauze Vests for 5c
for 39c
Women's 75c and \$1.00 E0-
Waists for
Boys' Wash Suits, really worth
\$1.00 each, and cost that any- where; Monday's price 58C

for 38c

Cohen's Basement.

\$3.50 ones

Others \$1.50.

ruffles and torchon lace, excellent 25c quality, for only Of nainsook, with embroidery, 39c

"Dorothy Drawers," the two- \$1.50 Various prices between.

Others are the "Fig Leaf" and 59c "Envelope" Drawers at Knickerbocker Drawers are \$1.50 priced varying from 50c to.... Cohen's Second Floor.

THESE PETTICOATS STAND FOR THE The Silk Stock Has Been Filled Recently

with underprices that are interesting, for instance-

Yard-wide Chiffon 75c Taffeta, for, yard.... Black Crepe de \$1.35

Yard-wide Oriental Silk, in black; pure silk, for, yd 59c

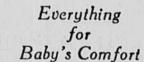
three out of hundreds on sale Monday.

Cohen's Main Floor.

Lingerie Dresses, of very sheer materials, exquisitely trimmed in fine quality Val. laces and insertions, ribbon bands and ribbon bows, in various styles. There is one to suit the desire of every mother, in sizes from 2 to 6 years, \$4.00 to \$8.00.

Infants' Long Coats, Bedford cord, cassimere and silk; all are daintily trimmed in fine materials and are priced from \$1.25 to \$8.00.

Hats and Caps of every descrip-Babies' Sacques, for summer tion for the infant and little miss, wear, all very prettily made, \$1.00 25c to \$5.50.



Teething Rings Wool Shirts
Dresses, long Worsted
Sacques

All kinds of Teething Rings and Rattlers, Toys of all descriptions-Toilet Articles, Combs. Brushes. Puff and Powder Boxes-25c to

printer's art is well exemplified in these beautiful books-59c to

Among the Hundreds of White Goods on Sale Monday Will Be Found

Imported Box Crepe, yard... 19c They are full yard wide and one of the new fabrics of the season; the price is new entirely and will not likely be duplicated this season.

Cohen's Main Floor.

and all the best selling goods at

Woolen Dress Fabrics

will have again a full range of the

much wanted and scarce checks; 56

inches wide, 11/4 yards will make a

skirt; they come in various size checks

and various combinations; black and

white, tan and white, brown and white,

5,276 Yards Silk Striped Dress Voile

Have been 25c, Mon- 121/2c We closed out the maker in all he had for the season; they come in all the various colors-black, navy, cadet, pink, Copenhagen, lavender and white; the silk stripes are of self-colors and the newest this season in the shades. Every piece absolutely perfect.

Cohen's Main Floor.

Garment Department Has Special Offerings for Monday

Women's

Another assortment of Lingerie, Nainsook and Lawn Summer Dresses, with the long-waisted effect, square neck,

very daintily trimmed in ribbon bows, Val. laces and insertions, 75c to \$2.25.

Babies' Long Dresses-The daintiest

Play Dresses, 2 to 6 year

sizes, adapted for hard wear;

they are well made from

good material of gingham, chambray, linens, crepes and

other fabrics, 48c to \$2.50.

Rompers-Let the chil

dren romp in a comfortable

Romper. These are well

made for hard service from

the best quality materials,

such as seersucker, crepes,

ginghams, also pajama

checks, 25c to \$1.19.

little pictures mother could look upon,

in the sheerest of materials, beautifully

made and trimmed, \$1.25 to \$5.00.

DAYLIGHT STORE OF RICHMOND



The Housewife's Linens
Are Having An Underpriced Sale

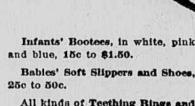
"Mother's Week" for the Baby at Cohen's Good things are always here for

"MOTHERS," and to-morrow is no exception—but we have planned a Special Week for Baby at The Store for the Little Folks.

The skillful fingers of Mothers are always at work for the baby-and it matters not what Mothers want, we can fit out the children from birth to the kindergarten age-from the plainest play dress to the handsomest coat for the pert little miss-Bonnets and winsome Hats, toosome to match the little coats-broad and beautiful assortments, as we are just as careful in selecting for the Baby as for the Mother. This "Baby Week" feature in beginning with "Mothers' Day" will bring to Mothers a rare opportunity to buy the sweet bedeckings for the most loveable creature on earth-THE BABY. Cohen's Second Floor.

> Because of our interest in the Baby we have at large cost, provided for Mothers the most authentic book on "Baby's Health," proper care and feeding, especially during the summer months. Will gladly present a copy to all Mothers who will request one.

> > Embroideries and Laces Are All But InTheir Showing



A Record Book for Baby-The

Summer Coats for children.

made of linen or ratine; a special

lot of them, in all the new styles; they are marked at about half

regular price-\$2.98 to \$5.00.

